Application Reference Document 2022

The following questions are to help you prepare your application. All applications must be completed through our online application form.

1. Project Title
2. Contact information
    - Name
    - Email
    - Phone
    - Occupation
    - Institution/ Organization
    - Personal pronouns (enter N/A if you prefer not to share)

Your Project: Please use the following section to the best of your ability to tell us about the problem you're trying to solve, and the digital health solution you are developing for this problem. Each question has a limit of 1000 characters including spaces.

3. Describe the health **problem** you seek to solve, **who** this problem affects, and the **prevalence** of this problem.
4. Describe your digital health **solution**, including how it addresses the problem, the customer, the end-user, and the technology behind it in non-technical terms.
5. Explain the **evidence** behind your idea (e.g., research, customer discovery interviews, preliminary data, technology validation).
6. Identify your main competitors and how your solution is **unique**.
7. Outline any current or pending **funding** support for your project.

Your Plan: Please use the following section to the best of your ability to tell us about your development plans for your project. Each question has a limit of 1000 characters including spaces.

8. Outline your **route to impact** (may include business model, sustainability plan, intellectual property and regulatory hurdles, how you plan to reach customers and end-users).
9. Explain your **personal end goal** for this project (e.g., leading a startup, licensing your technology, building a team to carry your solution forward).
10. Describe your **history of commitment** to this project, including any pre-SPARK programs you have taken and what you learned.
11. Describe your project **development plan and milestones** for this project at 3, 6, 9, and 12 months into SPARK (including technology, business, and professional development).
12. Outline your plans for your project **after SPARK**.

Your Team: Please use the following section to tell us more about you, your team, your expertise, and the gaps you are aiming to fill. Each question has a limit of 1000 characters including spaces.

13. **Subject matter expert**: SPARK teams require a subject matter expert (e.g., faculty, clinician) who has committed to ongoing involvement in guiding the project. Please identify the project's subject matter expert here (name, occupation, relevant area(s) of expertise and commitment to your project).
14. Please list the names and roles of any other members of your **project team**.
15. Explain the **motivation** behind why you, or your team, is committed to this project and why you're the **right people** to solve the identified problem.
16. Identify the current **gaps in expertise** on your team and how you anticipate to fill them.
17. Provide a short description of your project for **public audiences** and **promotional purposes** (four sentences maximum).